

48TH ANNUAL Street Festival and Sidewalk sale

Showcasing Area Vendors, Crafters, Merchants & Businesses in a Family Atmosphere
- Drawing Over 10,000 Visitors

Saturday, July 29, 2017

MARKETING OPPORTUNITIES:

\$2,000 - TITLE SPONSOR (1)

- Sponsor name in beginning of event title
- Free Exhibit Space (30x10)
- News release announcing sponsorship
- Logo on Event "Save the Date" tear-offs distributed at merchant locations
- Logo on Event Signage
- Chamber web site, event & logo
- Logo ad on Chamber site with link to sponsor website
- Recognition day of event/public address announcements (10 or more)
- Recognition email broadcast to membership in Chamber newsletter & Facebook

\$500-SUPPORTING SPONSORS

- Free exhibit space at event (10x10)
- Recognition day of event/public address
- Recognized in all paid ads, press releases & PSA's



West Herr presents the East Aurora Street Festival & Sidewalk Sale!



The Chalk Walk in Progress!



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