



The Greater East Aurora
Chamber of Commerce, Inc.
652 Main Street
East Aurora, NY 14052-1783

Phone: (716) 652-8444
Email: EACHamber@eanycc.com
Website: www.eanycc.com

Greetings!

With the Christmas holiday approaching quickly the Chamber is very happy to announce it has been working on a “**shop local**” holiday promotion along with a plan to commemorate the **48th Annual Carolcade** in the absence of a “live” event!



In early December the Chamber, as a result of strong sponsorship support from the **Bank of Holland** and **Vidler's 5&10**, will be featuring a half hour Carolcade TV show on **WBBZ-TV**.

The show will intersperse favorite Christmas carols performed by our Carolcade crew - featuring **Rob Goller, Carolcade choral director, the Village Singers, and the Salvation Army Band** - along with interviews with local business owners and footage of our decorated Main St. on WBBZ-TV with Promotion & Production Director, John DiSciullo.

The goal is to promote the theme of Shop Greater East Aurora this holiday season.

The show will be aired three times during the early part of December.

The Chamber felt this was a great alternative to a live Carolcade event considering the current COVID- 19 situation, carrying on a 47 year tradition while also providing the opportunity to highlight East Aurora area shopping opportunities to an audience across Western NY and Southern Ontario.

We are very much looking forward to this exciting and fun show and we will be releasing more information shortly with airing dates and times!

Stay tuned!

Sincerely,

Gary Grote
Greater East Aurora Chamber of Commerce
716-652-8444
ggrote@eanycc.com
www.eanycc.com

Important Reminder!

Just an important reminder!

Please remember to **keep your membership current to be included in the upcoming 2021 Chamber Membership Directory** - both the hard copy and online versions - and to also take advantage of our great **Chamber member benefits**.

We'll be sending out an email shortly listing your business' contact information. Please look it over and let us know if anything needs to be updated for 2021.

Current Membership in the Chamber is required to be included in both the hard copy and online directories.

Not sure if your membership is current? Give us a call at (716) 652-8444 or email us at eachamber@eanycc.com



Taste of East Aurora Restaurant Week Update

Last month, the Chamber held its first Taste of East Aurora Restaurant Week.

This week-long event took place from Monday, Sept. 21 through Saturday, Sept. 26 and involved 25 local restaurants and food vendors.



We are happy to report that it was a very successful event, bringing some much needed attention to our area restaurants. All of the participating restaurants created a special Restaurant Week menu which the Chamber promoted through its website, Facebook pages, advertising, and media coverage of the event.

Four local media outlets covered the event, which also picked up by several online blog sites.

Through our Taste of East Aurora Facebook page and the chamber website, this event reached thousands of people WNY:

- More than 10,000 people were reached via our Taste of East Aurora Facebook page.
- People engaged with posts on this page more than 3,700 times.
- The list of participating restaurants on the Chamber website was visited nearly 4,000 during that week.
- Also we had more than 1,700 new, unique visitors to the Chamber website during the event and 2,000 returning users.

Did your restaurant or business participate in this year's Taste? If so, let us know how it worked out for you! Email us at eachamber@eanycc.com.

Thank you to all of our members who have renewed their membership from August Through September!

189 BURGER
AARON BENDER PLUMBING &
HEATING, INC.
ARROW SHEET METAL WORKS, INC.
AURORA AUDIOLOGY & SPEECH
ASSOCIATES, INC.

FISHER-PRICE, INC.
FOX RUN ORCHARD PARK FOX'S
LAWN FURNITURE, INC. GABE'S ON
THE HILL THRIFT SHOPPE/BREAD OF
LIFE OUTREACH GAUTHIER
BLACKTOP

AURORA DENTAL CARE
AURORA HISTORICAL SOCIETY
AURORA OPTOMETRIC GROUP, PC
BADGER & GUNNER, INC.
BANK ON BUFFALO
BENNETT, DIFILIPPO & KURTZHALTS
LLP
BOOKWORM & BW GIFTS LLC, THE
BOUNCE NATION WNY LLC
BOY'S & GIRL'S CLUB OF EAST
AURORA, INC.
BRADLEY TREE AND LANDSCAPING,
INC.
BRUCE'S AUTOMOTIVE, INC. CAMARO
SPECIALTIES
CARING TRANSITIONS OF WNY
CLEAN CORNERS
COLLINS, JAMES F. AGENCY, INC.
CONNECT LIFE
DARLING RESTORATION & BUILDING,
INC.
DODGE ENTERPRISES
DOG BAR, THE
EA MUSICFEST, INC.
EAST AURORA ADVERTISER
EAST AURORA COUNTRY CLUB EAST
AURORA FAMILY DENTISTRY EAST
AURORA LOCKSMITH
EAST AURORA MOOSE FAMILY
CENTER
EAST AURORA PEDIATRICS, P.C.
EAST AURORA SCHOOLS ENGASSER
CONSTRUCTION CORP. ERGONOMIC
SOLUTIONS, LTD.
ERIE-CATTARAUGUS RAILTRAIL, INC.
FIELDSTONE PRIVATE WEALTH,
AMERIPRISE FINANCIAL
FIRST SPIRITUALIST TEMPLE OF
EAST AURORA
FIRST TEE OF WESTERN NY

GEORGE, FRANCIS N. INC. & SONS
HAMPTON INN
HARTLOFF BENEFIT SOLUTIONS LLC
HOLLAND CENTRAL SCHOOLS
HOWARD HANNA - THOMAS MASON
ITAC-IT TAKES A COMMUNITY DRUG
AND ALCOHOL COALITION
KEY BANK
KONE KING EAST
LISA MARONG CONSULTING
LOGEL APPLIANCE
LOTHLORIEN THERAPEUTIC RIDING
CENTER
MAGELLAN GROUP, LLC, THE
MASTERSON'S GARDEN CENTER,
INC.
MCDUFFIES BAKERY
MEIBOHM FINE ARTS INC.
MEYER SEPTIC SERVICE
MUD SWEAT N' GEARS
NICEFORO & BRAUN DDS, PC
PASQUALE'S PIZZA & SUBS
R. H. RAHN JEWELERS
RED'S HOT DOGS & BEEF ON WECK
REED'S LIQUORS INC.
ROGERS HEMLOCK HOMES, LLC
ROYCROFT CAMPUS ANTIQUES
S. J. KRAFT COMPANY, INC.
SENECA ANIMAL HOSPITAL, P.C.
SHANLEY COLLISION INC
SUMMIT GYMNASTICS
THE DELI
TOWN OF AURORA
TOWN OF HOLLAND
VILLAGE OF EAST AURORA
WALLENWEIN'S HOTEL
WNY PROTECH
WOOD FUNERAL HOME
YEAH PIEROGI LLC

Welcome to our NEW Members!!

COLDEN MARKET & CAFÉ INC
COMPLETE PAYROLL
HAVEN ARCHITECTURE
HDE ELECTRIC Inc.
LAS BRASAS GRILL
ORANGETHEORY FITNESS SOUTHTOWNS
SPOONFULS GOURMET NUT BUTTERS
THE RUSTY BUTTON SHOP
WOLF AGENCY, INC
WORTHINGTON DESIGNS
YOUR ONLINE MARKETPLACE

Chamber Statistics

Every day the Chamber receives numerous calls, in-office visits despite COVID-19. This year we've recorded numerous "likes" and "follows" on our Facebook pages and a record number of visits to our website - www.eanycc.com.

Here is just a snapshot of some of the statistics we've recorded between January to

September:

Office

- 746 general requests for information
- 388 office visits
- 163 calls for business assistance
- 95 calls for business referrals

Facebook

- More than 2,000 likes & follows on the [Chamber Facebook page](#)
- More than 2,600 likes & follows on the [Taste of East Aurora Facebook page](#), managed by the Chamber

Website

- Total page views - 50,022
- Top three pages viewed - Homepage (7,057 times); Taste of East Aurora Participating Restaurant page (6,221 times); and the Online Membership Directory (1, 200 times).
- More than 18,000 new user visits

The Chamber would like to share with you the following Member Benefits

Website Advertising

The Chamber offers member business the opportunity to post ads on it's website at \$60 for 12 months or \$40 for 6 month. With all of our recent virtual/online events, webinars, etc. our website - www.eanycc.com - is seeing more than average visibility and visits.

The Chamber is continually refreshing its website with new information drawing the attention of many viewers who will also see your ad. It's a great, inexpensive way to market your business!

More information can be found on our [Website Advertising Spec Sheet](#).

Contact the Chamber with further questions or information – 652-8444.

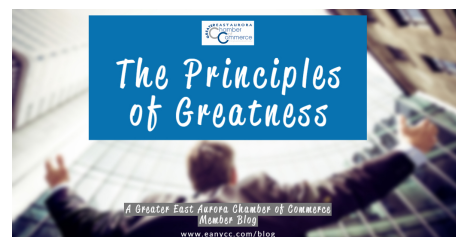
Member Spotlight

- [Member Spotlight](#) is an opportunity to highlight your business to other Chamber members and the community-at-large at NO COST.
- Simply fill out the [online form](#) and you'll be added to our schedule.
- Member Spotlights will be distributed to more than 900 people and will be highlighted on the [Chamber's Facebook page](#).
- Must be a member of the Greater East Aurora Chamber of Commerce



Member Blog - [The Principles of Greatness](#)

- Member businesses are invited to submit blog articles to Chamber via email - EACChamber@eayncc.com
- Articles must be 500 to 900 words and should focus on business advice and/or tips, answer



a common question, or offer advice on how to solve problems.

- Articles should be submitted as Word documents. Photos and logos may also be submitted.
- Must be a member of the Greater East Aurora Chamber of Commerce.



Virtual Networking Meeting

**2nd & 4th Wednesday of the Month
8:30 a.m.**

The GEACC is now holding **Virtual Networking Meetings** for its members every **2nd and 4th Wednesdays at 8:30 a.m.**

Non-Members are invited to attend these meetings twice before being asked to join the Chamber.

The meetings take place via Zoom video conferencing. You do not need a Zoom account to participate.

If you aren't a Chamber member and would like to attend our next **Virtual Networking Meeting on Wednesday, Nov. 11 at 8:30 a.m.**, please contact **Victoria Sturman** at vsturman@eanycc.com.

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