



The Greater East Aurora  
Chamber of Commerce, Inc.  
652 Main Street  
East Aurora, NY 14052-1783

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Greetings!

To state the obvious, times are tough right now.

As much as we must face these challenges we need to look to the future to adapt and plan with the hope of seeing the light at the end of the tunnel very soon.

The Chamber has plans for several new events that are featured below.

Our goal is to keep the businesses of our Greater East Aurora communities in the forefront of the minds of the people of Western New York so it becomes first nature to consider visiting and shopping in East Aurora versus other communities in the area.

With that being said, we strongly encourage you to participate in the programs the Chamber is offering.

Now is not the time to sit back and see what happens.

Now is the time to network and become involved in events, even if it's virtually, and share and talk with other business leaders.

We'll continue to promote, share, assist, and offer programs and events that support our members!

We hope you'll take advantage of these opportunities! We're here for you!

Sincerely,

Gary D. Grote  
Greater East Aurora Chamber of Commerce  
716-652-8444  
[ggrote@eanycc.com](mailto:ggrote@eanycc.com)  
[www.eanycc.com](http://www.eanycc.com)

**New Events Coming Soon!!**  
*2021 Snowflake Virtual Gift Card Basket Raffle*  
&  
*WinterFest 2021 Mini Restaurant Week*

We are proud to announce two Brand New Chamber Events focused on

supporting our business community!



## 2021 Snowflake Virtual Gift Card Basket Raffle

The **2021 Snowflake Virtual Gift Card Basket Raffle** is a new event focused on encouraging businesses to join together to help one another during these challenging winter months. Sponsors will partner with the Chamber to support some of our most struggling businesses by purchasing gift cards from them, which will then be raffled off to the public.

The Chamber has also partnered with ITAC - It Takes A Community Drug & Alcohol Coalition, which will receive some

of the proceeds.

**Sponsors are currently being sought. If you are interested in a sponsorship please contact the Chamber at (716) 652-8444 or [eachamber@eanycc.com](mailto:eachamber@eanycc.com). We have five different levels - something to meet anyone's budget.**

Raffle tickets will be available soon online at [www.eanycc.com](http://www.eanycc.com). Stay tuned for an announcement!! The Live drawings will take place on Facebook on Friday, Feb. 12.

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## WinterFest 2021 Mini Restaurant Week Thursday, Feb. 18 - Saturday, Feb. 20

The Chamber is happy to host a special **WinterFest 2021 Mini Restaurant Week** from **Thursday, Feb. 18 through Saturday, Feb. 20**, in conjunction with the Town of Aurora's WinterFest 2021.

Many restaurants from Aurora, Colden, East Aurora, Holland, Marilla, and Wales are expected to participate. [Restaurant registration](#) is currently open. Restaurants can sign-up to participate on the [Chamber website](#).

A list of participating restaurants and their menus will be posted on the Chamber's website - [www.eanycc.com](http://www.eanycc.com) - soon, so please check back often!

More details on this new event will be announced in the coming weeks.



**Thank you to our Members**



Thank you to all the Chamber Members who joined or renewed their membership with the Greater East Aurora Chamber of Commerce in 2020.

We know it was a tough, challenging year for many of you and your continued support of the Chamber means the world to us.

Your membership in the Chamber allows us to keep fighting for you. We are with you for the long haul - through the good and bad. But without your support, the Chamber would not exist. So thank you - for your membership, your support, and your strength.

We will continue to persevere!

Sincerely,

*Gary Grote, Executive Director  
Victoria Sturman, Associate Director*

&

The Greater East Aurora Chamber Board of Directors:

*Tim Delaney, Chairman, Elma Wine & Liquor  
Jennifer Gemerek, Vice-Chair, Independent Nursing Care  
Tom Lenyo, Treasurer, Astronics/LSI  
Dave Newell, Secretary, LOPTR LLC/Lowkey Software LLC  
Ralph Lowe, Past Chair, Holland Hardware  
Amy Alexander, Metamorphosis Pilates & Bodywork Inc.  
Bob Aures, Pizza Del Aureo's  
Andrea Ball, Signature Events  
Brenda Mikolajczak, Brenda Babe Bridal  
Scott Neff, Fieldstone Private Wealth, Ameriprise Financial  
Scott Perry, Aurora Sewing Center  
Todd Stine, The Bank & The Carriage House at Rushing Waters*

Member Benefit of the Month  
*Chamber Member News Page*

Tell us your news!

The Chamber has created a new Member News page on its website - a place where

you can share updates about your business!

Simply email the update or press release to the Chamber at [eachamber@eanycc.com](mailto:eachamber@eanycc.com). We will post it within 48 hours of submission, complete with links, and an image if you supply one.



This is just one of many benefits of being a Member of the Greater East Aurora Chamber of Commerce.

If you have questions, please give us a call at (716) 652-8444.

## Marketing Opportunity Advertise Your Business on the Chamber Website!



Did you know that as a Chamber Member you can advertise on our website?

Three ad sizes are available: 300x250 pixels; 300x600 pixels; and 728x90 pixels.

Introductory rates very reasonable: \$40 for 6 months or \$60 for 12 months.

All Ads should be in a jpeg format and correctly sized. All ads are linked to Members' websites and can be switched out on a monthly basis.

Don't have an ad? No problem! The Chamber can build an ad for you for \$20, regardless of the size.

If you are interested in advertising on the Chamber's website, please contact us at 652-8444 or [eachamber@eanycc.com](mailto:eachamber@eanycc.com).

## Save The Date!!!

### January 2021

**Virtual Networking** - Wednesday, Jan. 13 at 8:30 a.m. Via Zoom. [Register Here](#). No Cost.

**Impact of COVID-19 on the Local Travel & Tourism Industry** - A discussion with Patrick Kaler, President & CEO of Visit Buffalo Niagara. Thursday, Jan. 14 at 8:30 a.m. Via Zoom. [Register here](#). No Cost.

**Virtual Networking** - Wednesday, Jan. 27 at 8:30 a.m. Via Zoom. [Register Here](#). No Cost.

### February 2021

**NEW Virtual EVENING Networking** - Tuesday, Feb. 2 at 6:30 p.m. Via Zoom. [Register Here](#). No Cost.

**Virtual Morning Networking** - Wednesday, Feb. 10 at 8:30 a.m. Via Zoom. Registration opens soon. No Cost.

**NEW EVENT - Gift Card Basket Raffle Drawing** - Friday, Feb. 12. Time yet to be determined. Facebook Live. More information coming soon.

**Town of Aurora WinterFest 2021** - Saturday, Feb. 13 through Saturday, Feb. 20. Various locations around town. Hosted by the Town of Aurora Recreation Department.

**ConnectLife Mobile Blood Drive** - Thursday, Feb. 18 from 11 a.m. to 3 p.m. at the Greater East Aurora Chamber of Commerce, 652 Main Street in East Aurora. Registration opens soon. Stay tuned for more information.

**NEW EVENT - WinterFest 2021 Mini Restaurant Week** - Thursday, Feb. 18 through Saturday, Feb. 20. Various restaurants in Aurora, Colden, East Aurora, Holland, Marilla, and Wales. More information coming soon.

**Virtual Morning Networking** - Wednesday, Feb. 24 at 8:30 a.m. Via Zoom. Registration opens soon. No Cost.

Greater East Aurora Chamber of  
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