



The Greater East Aurora
Chamber of Commerce, Inc.
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Message from the Executive Director

Greetings!

The Chamber has been working hard on a variety of fronts to promote the Greater East Aurora community and its businesses.

As you read through this newsletter you can see the efforts we're making on your behalf to create opportunities for your business' growth, but just 3 quick housekeeping items before I continue:

- We are in the process of changing over our accounting program to Quick Books On-Line. As a result, **we will be sending out membership invoices by email versus by USPS**. Please keep an eye out for your invoice in your inbox as you get closer to your renewal month.
- Please make sure you **keep us updated with any changes in your mailing address or email**. We want to make sure we can communicate important information to you as the year goes on.
- Our new **2022 membership directory/consumer guide is hot off the presses, and we will be sharing a copy of that publication within the next few weeks**. You can also stop by the office and pick up extra copies to make available to your staff as a resource or for your customers and clients.

On the business development front, we continue to address the very important issue of workforce development and career exploration opportunities for our school students.

[READ MORE....](#)

New Membership Invoicing - Check Your Email!

The Chamber is moving to a new Membership invoicing system.

Membership invoices will now be emailed to members via Quick Books. We will no longer be mailing paper invoices.

Chamber memberships are year-to-date and invoices will be sent out the month before

memberships are due.

Please make sure your email is up-to-date with the Chamber! Call us at (716) 652-8444 or send an email to EACHamber@eanycc.com to confirm your email address.

Senator Patrick Gallivan presents *Free Critical Thinking Session for Small Businesses*

As the state continues to rebound from the COVID-19 pandemic, our business community is still facing unprecedented challenges.

With that in mind, the office of **Senator Patrick M. Gallivan** is working with the **Creative Education Foundation** to present an opportunity for small business owners, managers and professionals to explore critical thinking techniques that will help you and your organization succeed.

This interactive session will help you generate positive ideas, strong solutions and action plans. Multiple members of a business or organization are welcome to attend.

Presenter **Anthony Billoni, owner of Apex Leader Growth**, will conduct a dynamic three-hour workshop on critical thinking and achieving success. The session will be facilitated by **Frank Swiatek, Senator Gallivan's Senior Small Business Advisor**.




The event is **FREE** and will be held **Wednesday, March 16th from 9am to 12pm** at the West Seneca Community Center, 1300 Union Rd., West Seneca, NY 14224.

You must register to attend by Wednesday, March 9th by calling Senator Gallivan's office at 716-656-8544 or email Kim Peck at kpeck@nysenate.gov.

Senator Patrick Gallivan Presents

SUCCESS?
GUARANTEE IT WITH CRITICAL THINKING

In just one dynamic interactive session you will experience a process that will lead to better ideas and successful outcomes more quickly.

| | | |
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| The Process | The Tools | The Payoff |
| The folks who invented Brainstorming will guide you through steps to take you from problem to success. | You will leave with a set of Creativity tools and a guide to the process to use in your organization. | Success is promised the more you use Creativity to engage in critical thinking. |

Wednesday March 16 9am-12 noon
West Seneca Community Center
1300 Union Rd. 14224
Arrive at 8:30 for coffee and remarks

Register 1 or more by calling 716-656-8544 or email Kim Peck at kpeck@nysenate.gov

Real World Careers, Meet the Professionals

View the second of our **2022 Real World Careers, Meet the Professionals** presentations!

These webinar series were first created by the Chamber last year to assist our local high school students in exploring career opportunities in various professions. The Chamber is excited to continue to offer this opportunity to our businesses, teachers, students and the community in 2022!

This week's presentation focused on the discussion about Engineering careers at Moog with Pete Sergi, Moog Senior Employee Engagement Specialist, and Dan Giza, an engineer at Moog. This discussion was held Wednesday, Feb. 16.

This is the second in a 10-part series.



Business Recognition Awards April 20, 2022

Seeking Nominations!

The Chamber will be holding it's **75th Annual Business Awards & Hall of Fame Induction** on Wednesday, April 20 at Mister's Bar & Lanes, 206 Main Street in East Aurora.

We are currently seeking nominations for these awards. If you know of someone who you think meets the criteria for one of these honors, please fill out the form linked below and email it to EACchamber@eanync.com.

Thanks for your feedback!

[Business Awards Nomination Form](#)

Want a little more "presence" at the Business Awards this year?

Become one of our Sponsors!

Get your business in front of more than 150 local business owners & Chamber members who attend the event!

Be a Presenting Sponsor! It only costs \$500 and gives you recognition before, during, and after the event including:

- Mentions in news releases, invitations, event slide show, and articles
- Your logo on the Chamber website, in social media (Facebook & Instagram) posts, in paid advertising, and on event signage
- A table to display some marketing material.

And we'll make sure to mention you at the event, too - several times.

Don't need all that but still want to support the event? Check out our **Supporting Sponsorship** at \$300, which includes:

- Your logo on signage at the event
- Verbal mentions during the event

- Your logo on the Chamber's website
- Two(2) complimentary reservations & reserved seating.

Give us a call at (716) 652-8444 or email us at EACHamber@eanycc.com if you're interested in a sponsorship!

2022 Chamber's Choice Awards

2022 Chamber's CHOICE AWARDS

The **Chamber's 25th year of honoring graduating seniors** from East Aurora, Holland & Iroquois high schools and the BOCES Ormsby Center will continue with the Chamber's Choice Awards being featured in a televised program on WBBZ-TV on May 18t, May 22 & May 23.

The 30-minute program will honor 40 students, 10 from each school.

Help us recognize their achievements by being a "Graduate Sponsor." Click the button for more information.

Be a "Graduate" Sponsor

Save The Date!!!

2022 Chamber Events

**This is subject to change*

- **Business After Hours** - Wednesday, April 5. Location: TBD
- **Business Recognition Awards & Hall of Fame Induction** - Wednesday, April 20. Location: Mister's Bar & Lanes, 206 Main Street, East Aurora
- **Chamber's Choice Student Recognition Awards Television Show** - Air dates on WBBZ-TV: Wednesday, May 18; Sunday, May 22; Monday, May 23.
- **Special Joint Business After Hours with the Greater East Aurora, Orchard Park, and Southtown chambers of commerce** - Wednesday, Jun 1. Location: Fox Run Orchard Park, 1 Fox Run Lane, Orchard Park.
- **Women in Business After Hours Networking Event** - Wednesday, June 22
- **Annual Sidewalk Sale & Street Festival featuring Operation Kids and Health Live** - Saturday, July 30. Location: Main Street in East Aurora.
- **Taste of East Aurora** - Saturday, Sept. 10. Location: Main Street in East Aurora.
- **Holiday Mix & Mingle** - Thursday, Dec. 8. Location: East Aurora Country Club, 300 Girdle Road, East Aurora.
- **50th Annual Carolcade** - Saturday, Dec. 17. Location: Main Street in East Aurora.

Upcoming Chamber Committee Meetings

**All Members are welcome.*

- **Business Education Alliance** - Tuesday, March 15 @ Noon. Location: Mister's Bar & Lanes, 206 Main Street, East Aurora.
- **Business Tourism Council** - Thursday, March 17 @ 8:30 a.m. Location: TBD

Upcoming Chamber Networking Group Meetings

**All Members are welcome. Networking Group meetings are held at Taste Bistro & Coffee Bar, 634 Main Street in East Aurora. Registration is Required.*

- **Wednesday, Feb. 23 @ 8 a.m.** - Presenter: Maria Wilke, Tech Savvy
- **Wednesday, March 9 @ 8 a.m.** - Presenter: Jennifer Gemerek, Independent Nursing Care
- **Wednesday, March 23 @ 8 a.m.** - Presenter: Ryan O'Connor, Williams & O'Connor Financial Planning Group/Northwestern Mutual.
- **Wednesday, April 13 @ 8 a.m.** - Presenter: Mike Wlostowski, Aurora Paint Pot
- **Wednesday, April 27 @ 8 a.m.** - Dr. Dick O'Connor & Dr. Alyssa Fortuna, Vision Development of WNY
- **Wednesday, May 11 @ 8 a.m.** - Mary Karlis, General Physician Women's Health
- **Wednesday, May 25 @ 8 a.m.** - Presenter: TBD

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